



Sevenoaks

Contents

Report Parameters	1
Economy Overview	2
Demographics	4
Historic & Projected Trends	6
Population Characteristics	8
Industry Characteristics	9
Workforce Characteristics	16
In-Demand Skills	19

Report Parameters

1 Local Authority

E07000111 Sevenoaks

Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

Economy Overview

120,942

Population (2019)

Population **grew by 3,317** over the last 5 years and is projected to **grow by 3,728** over the next 5 years.

50,909

Total Regional Employment

Jobs **grew by 5,972** over the last 5 years and are projected to **grow by 474** over the next 5 years.

£29.9k

Avg. Wages Per Job (2019)

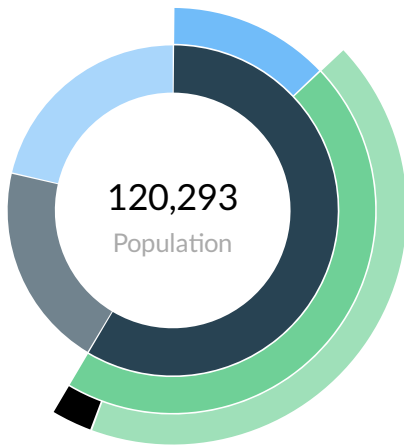
Regional average wages per job are **£52 below** the national average wages of £30.0k per job.

Takeaways

- As of 2019 the region's population **increased by 2.8%** since 2014, growing by 3,317. Population is expected to **increase by 3.1%** between 2019 and 2024, adding 3,728.
- From 2014 to 2019, jobs **increased by 13.3%** in Sevenoaks from 44,936 to **50,909**. This change **outpaced the national growth rate of 7.7% by 5.6%**.
- Concerning educational attainment, **32.5% of Sevenoaks residents possess a Degree or Equivalent and Above - SCQF L9** (2.9% above the national average), and **6.2% hold a Higher Education Below Degree Level - SCQF L7-8** (2.3% below the national average).
- The top three industries in 2019 are Primary education, Accounting, bookkeeping and auditing activities; tax consultancy, and General cleaning of buildings.

	Population (2019)	Jobs (2019)	GVA	Imports	Exports
Region	120,942	50,909	£2.39b	£5.12b	£3.37b
LEP - South East (revised) (2015)	4,276,248	1,623,411	£65.41b	£123.10b	£72.42b
Nation	66,849,188	30,886,757	£1.30t	£1.83t	£1.06t

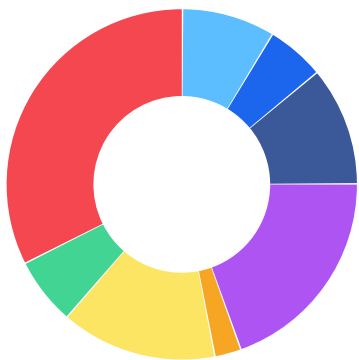
2018 Labour Force Breakdown



	Population
● Total Working Age Population (16-64)	70,361
● Not in Labour Force	15,477
● Labour Force	54,884
● Employed	51,397
● Unemployed	3,487
● Under 16	24,148
● Over 64	25,784

Educational Attainment

Concerning educational attainment, **32.5% of Sevenoaks residents possess a Degree or Equivalent and Above - SCQF L9** (2.9% above the national average), and **6.2% hold a Higher Education Below Degree Level - SCQF L7-8** (2.3% below the national average).



	% of Population	Population
● No Qualifications (NVQ)	8.6%	6,040
● Other Qualifications (NVQ)	5.3%	3,757
● NVQ 1 - SCQF L4	11.0%	7,709
● NVQ 2 - SCQF L5	19.6%	13,772
● Trade Apprenticeships	2.4%	1,715
● NVQ 3 - SCQF L6	14.4%	10,123
● Higher Education Below Degree Level - SCQF L7-8	6.2%	4,379
● Degree or Equivalent and Above - SCQF L9	32.5%	22,865

Demographics

2019 Age Cohort Demographics



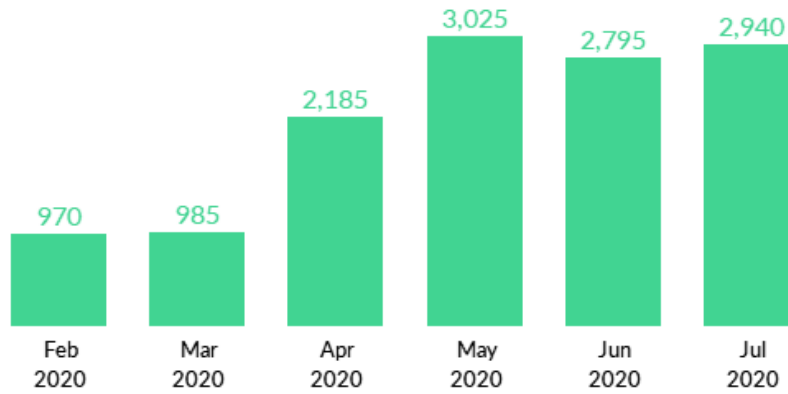
Age Cohort	2019 Population	2019 Percent
Under 16 years	24,634	20.4%
16 to 34 years	21,638	17.9%
35 to 54 years	33,089	27.4%
55 to 74 years	29,243	24.2%
75 years and over	12,337	10.2%

2019 Ethnicity Demographics

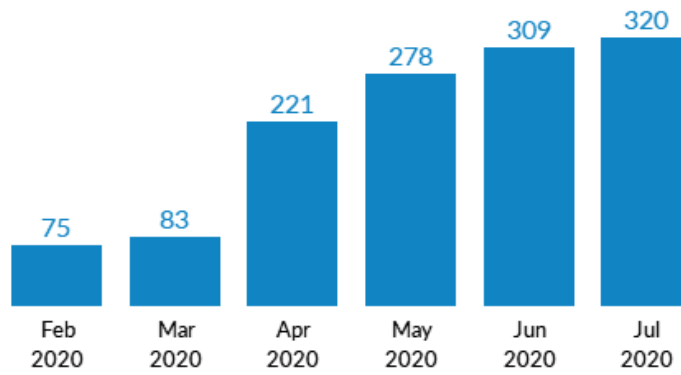


Ethnicity	2019 Population	2019 Percent
All Other Ethnicities	2,285	1.9%
Asian or Asian British: Other Asian	779	0.6%
Asian or Asian British: Indian	826	0.7%
Mixed: All Mixed	1,962	1.6%
White	115,089	95.2%

Full Claimant Counts



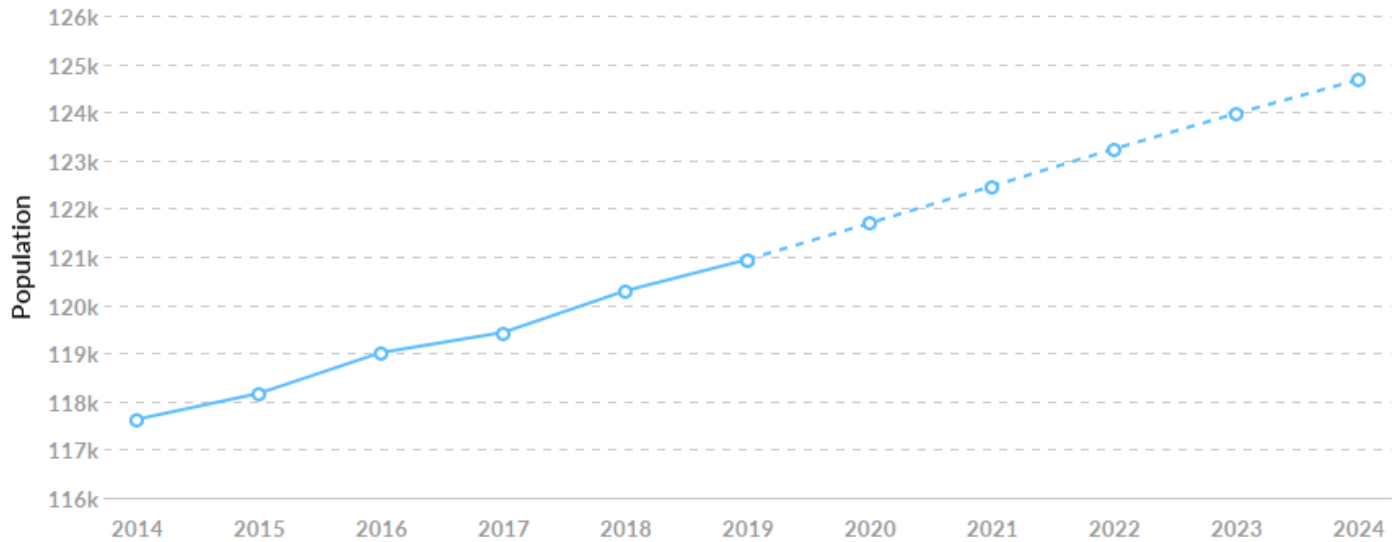
JSA Claimant Count



Historic & Projected Trends

Population Trends

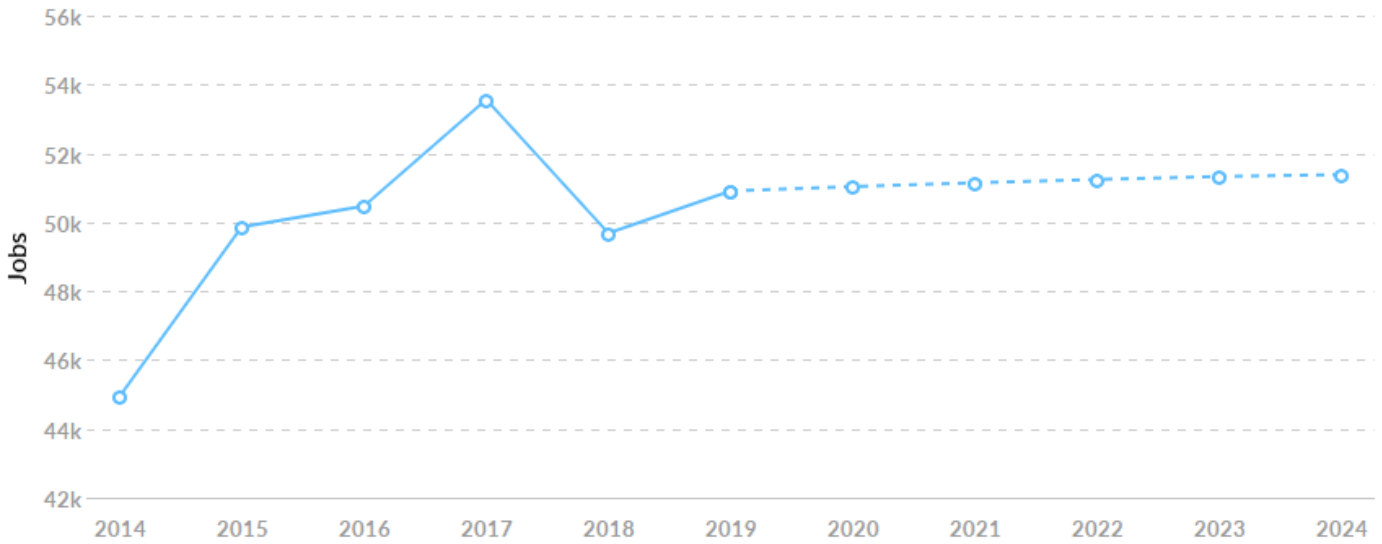
As of 2019 the region's population **increased by 2.8%** since 2014, growing by 3,317. Population is expected to **increase by 3.1%** between 2019 and 2024, adding 3,728.



Timeframe	Population
2014	117,625
2015	118,165
2016	119,011
2017	119,429
2018	120,293
2019	120,942
2020	121,696
2021	122,463
2022	123,237
2023	123,973
2024	124,670

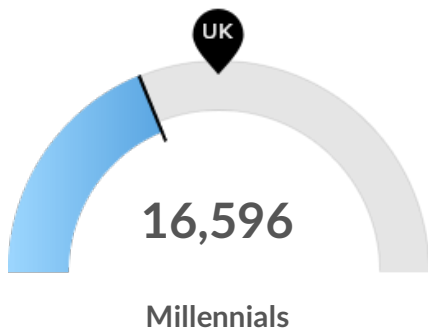
Job Trends

From 2014 to 2019, jobs increased by 13.3% in Sevenoaks from 44,936 to 50,909. This change outpaced the national growth rate of 7.7% by 5.6%.



Timeframe	Jobs
2014	44,936
2015	49,863
2016	50,471
2017	53,562
2018	49,683
2019	50,909
2020	51,036
2021	51,146
2022	51,242
2023	51,329
2024	51,383

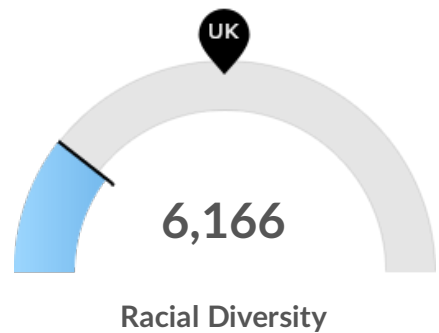
Population Characteristics



Sevenoaks has 16,596 millennials (ages 25-39). The national average for an area this size is 24,347.



Retirement risk is about average in Sevenoaks. The national average for an area this size is 43,196 people 55 or older, while there are 47,091 here.



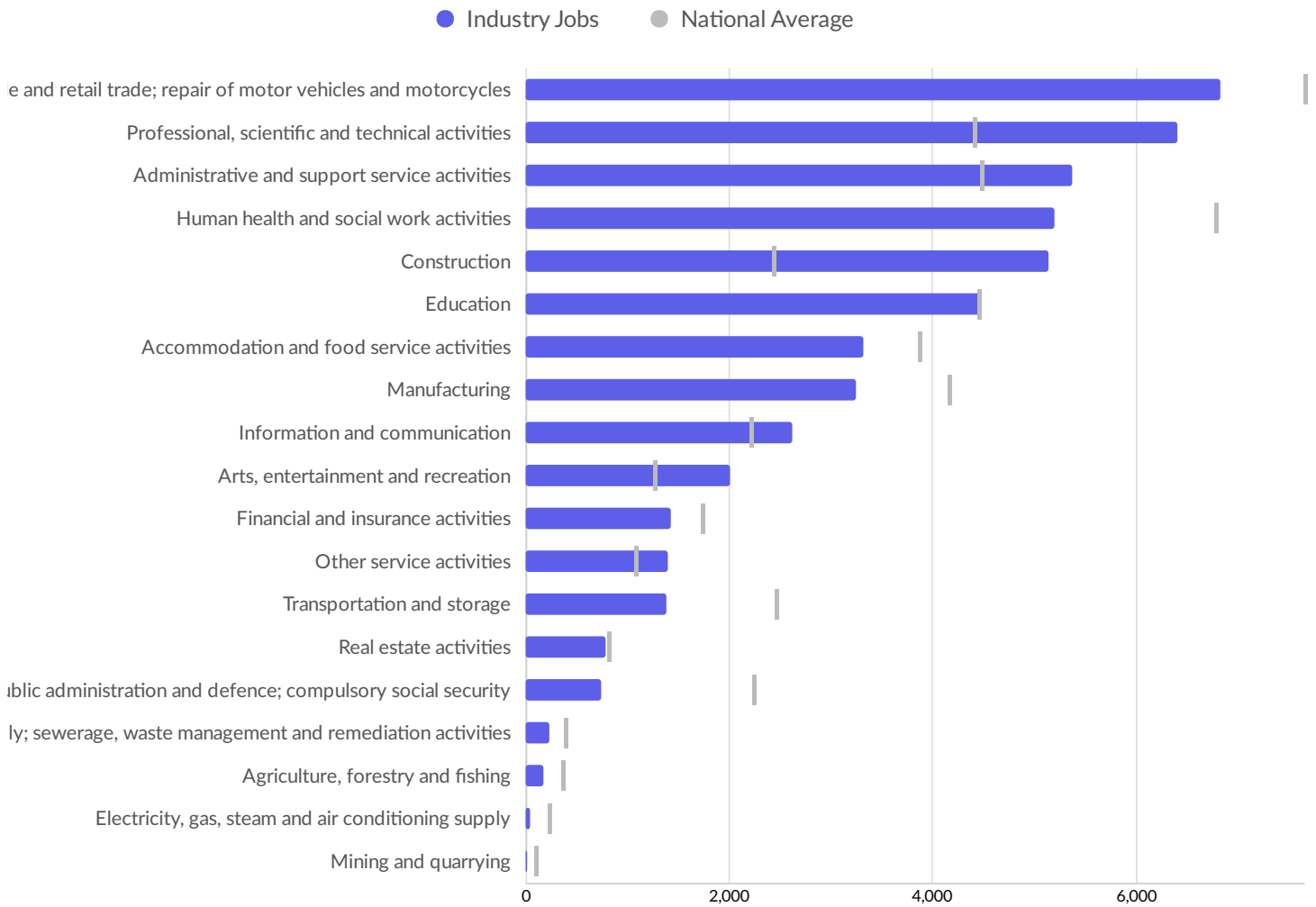
Racial diversity is low in Sevenoaks. The national average for an area this size is 18,062 racially diverse people, while there are 6,166 here.

Industry Characteristics

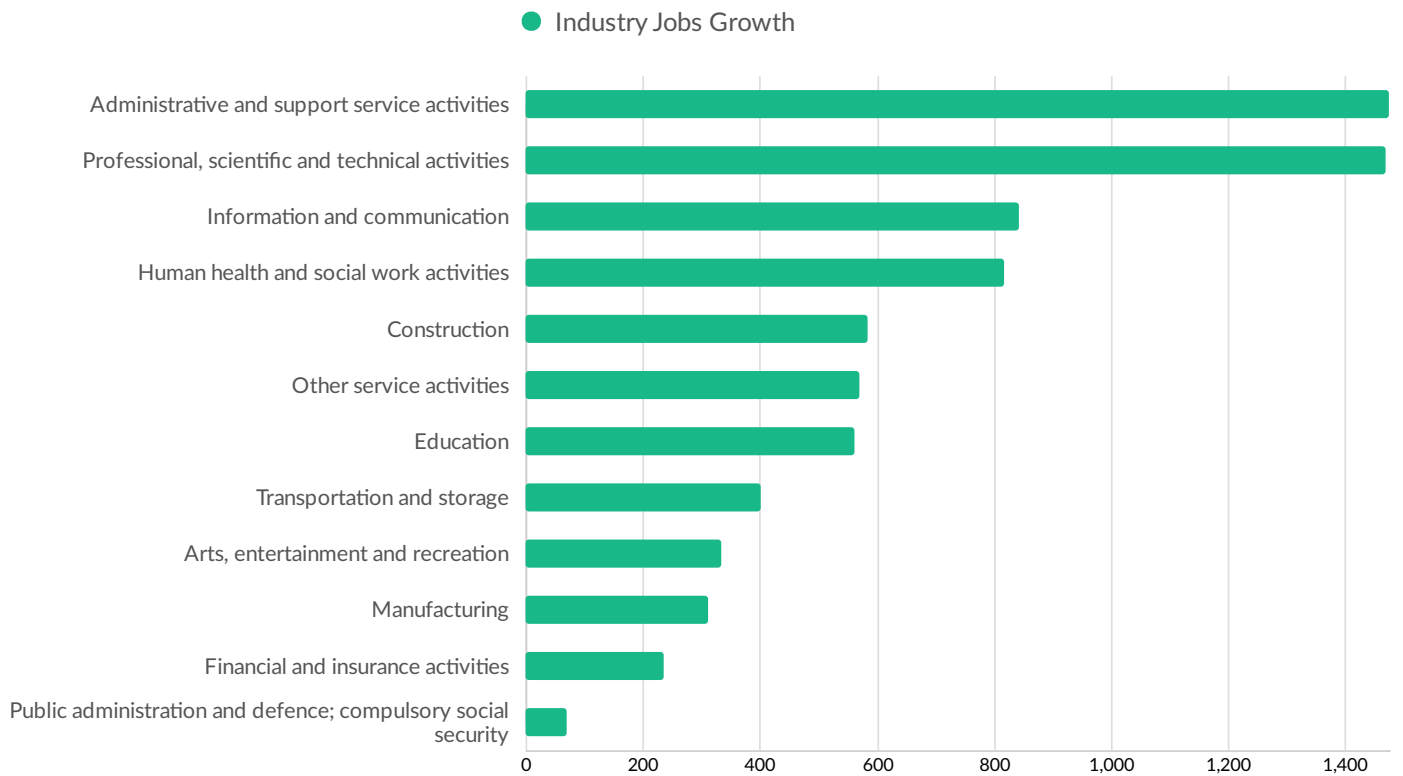
Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2019)	Industry LQ	% Job Change (2014 - 2019)	GVA (2016)	% of Total GVA
Manufacture of musical instruments	40	£24,750	23.47	0.65%	£1,656,006	0.07%
Manufacture of electric domestic appliances	289	£31,024	22.12	21.34%	£11,493,373	0.48%
Research and experimental development on biotechnology	385	£49,768	22.06	-45.22%	£116,165,818	4.87%
Manufacture of household and sanitary goods and of toilet requisites	120	£56,647	11.72	-36.39%	£4,432,358	0.19%
Construction of roads and motorways	994	£34,755	11.45	3,614.35%	£66,242,474	2.78%
Operation of historical sites and buildings and similar visitor attractions	310	£18,719	10.88	50.70%	£9,688,549	0.41%
Manufacture of plaster products for construction purposes	38	£36,027	8.90	21.83%	£3,300,521	0.14%
Wholesale of flowers and plants	57	£29,291	8.07	-18.14%	£227,641	0.01%
Repair of fabricated metal products	65	£41,102	6.69	93.84%	£1,613,342	0.07%
Other sports activities	446	£40,991	6.68	30.58%	£17,876,014	0.75%

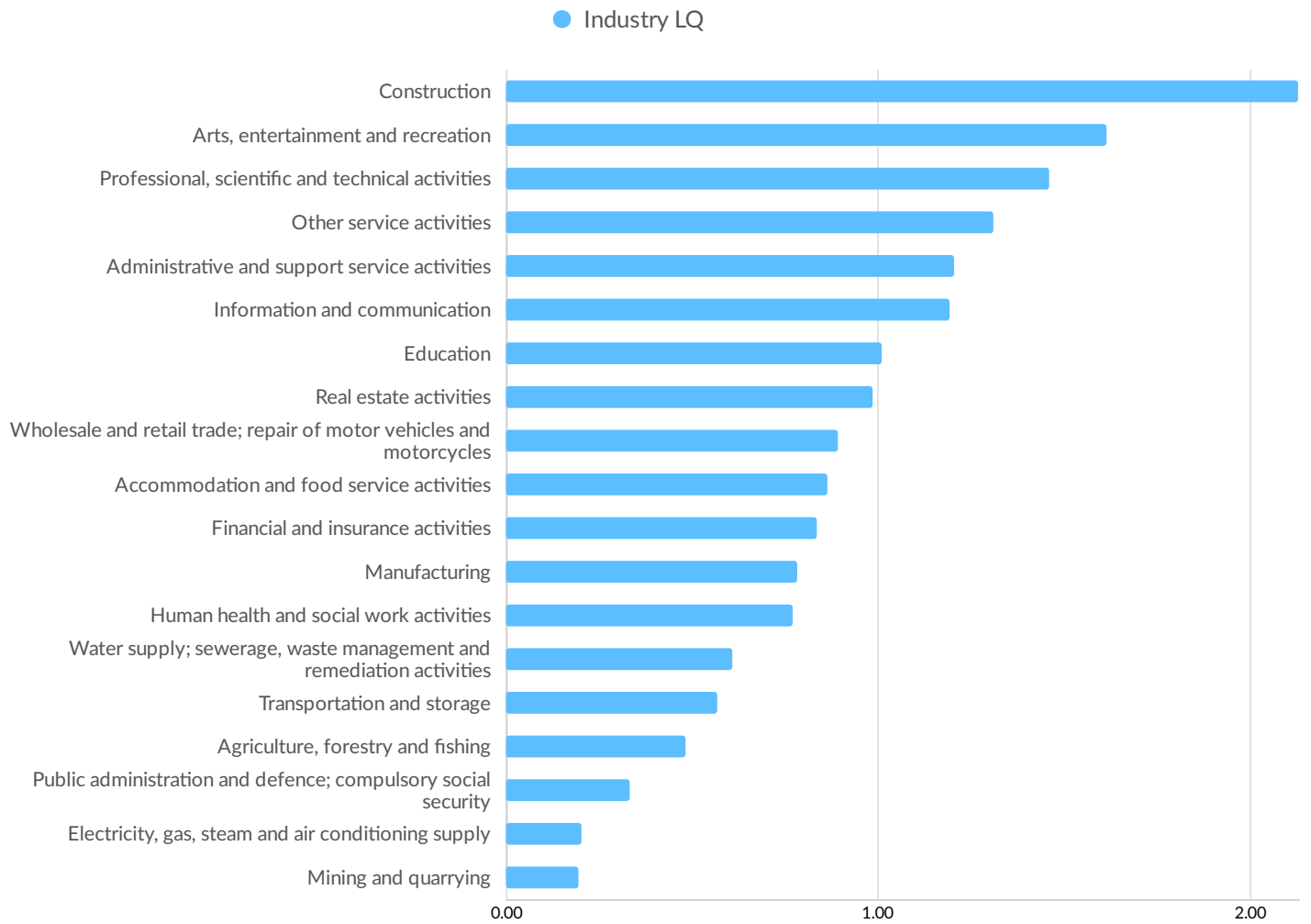
Largest Industries



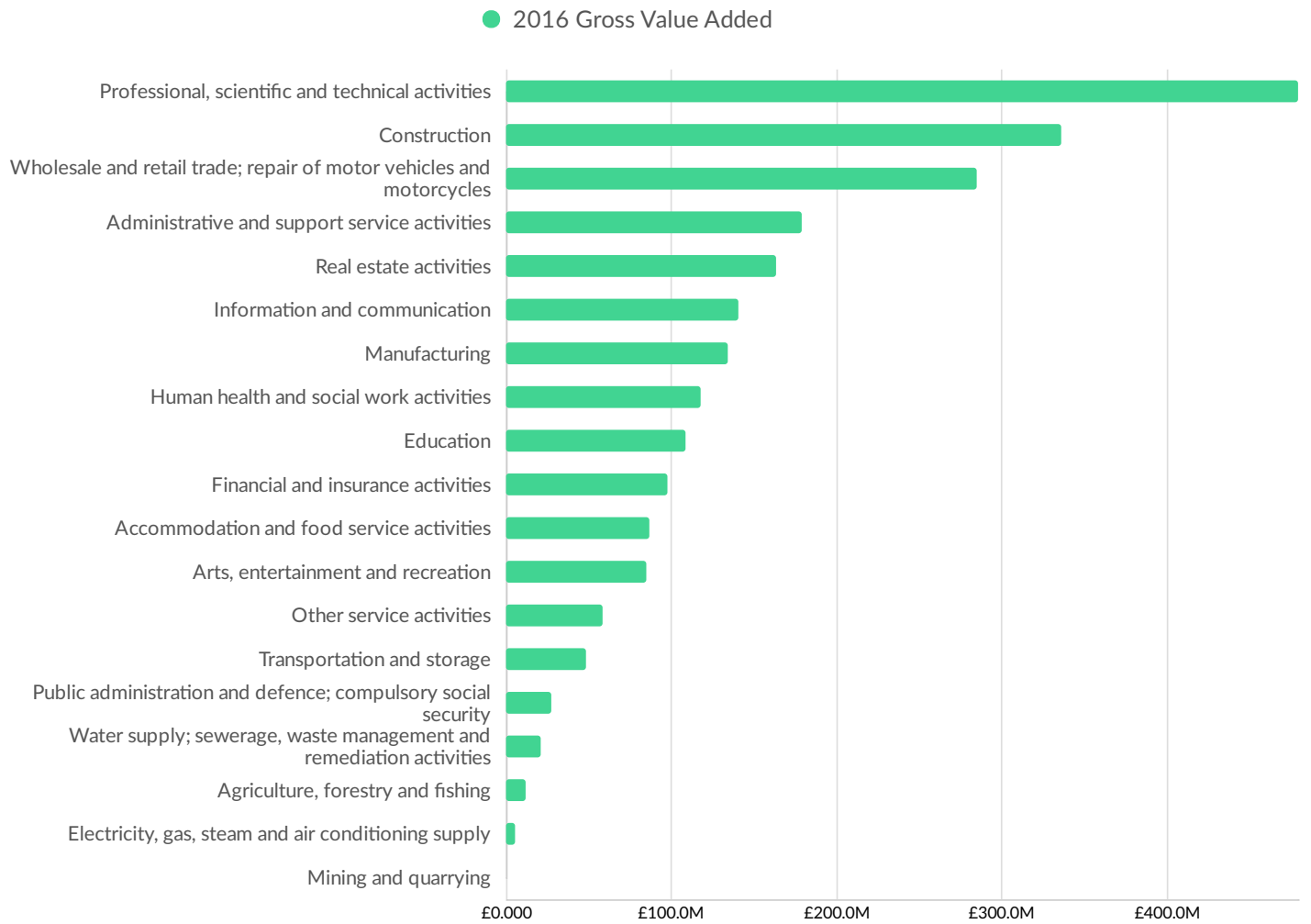
Top Growing Industries



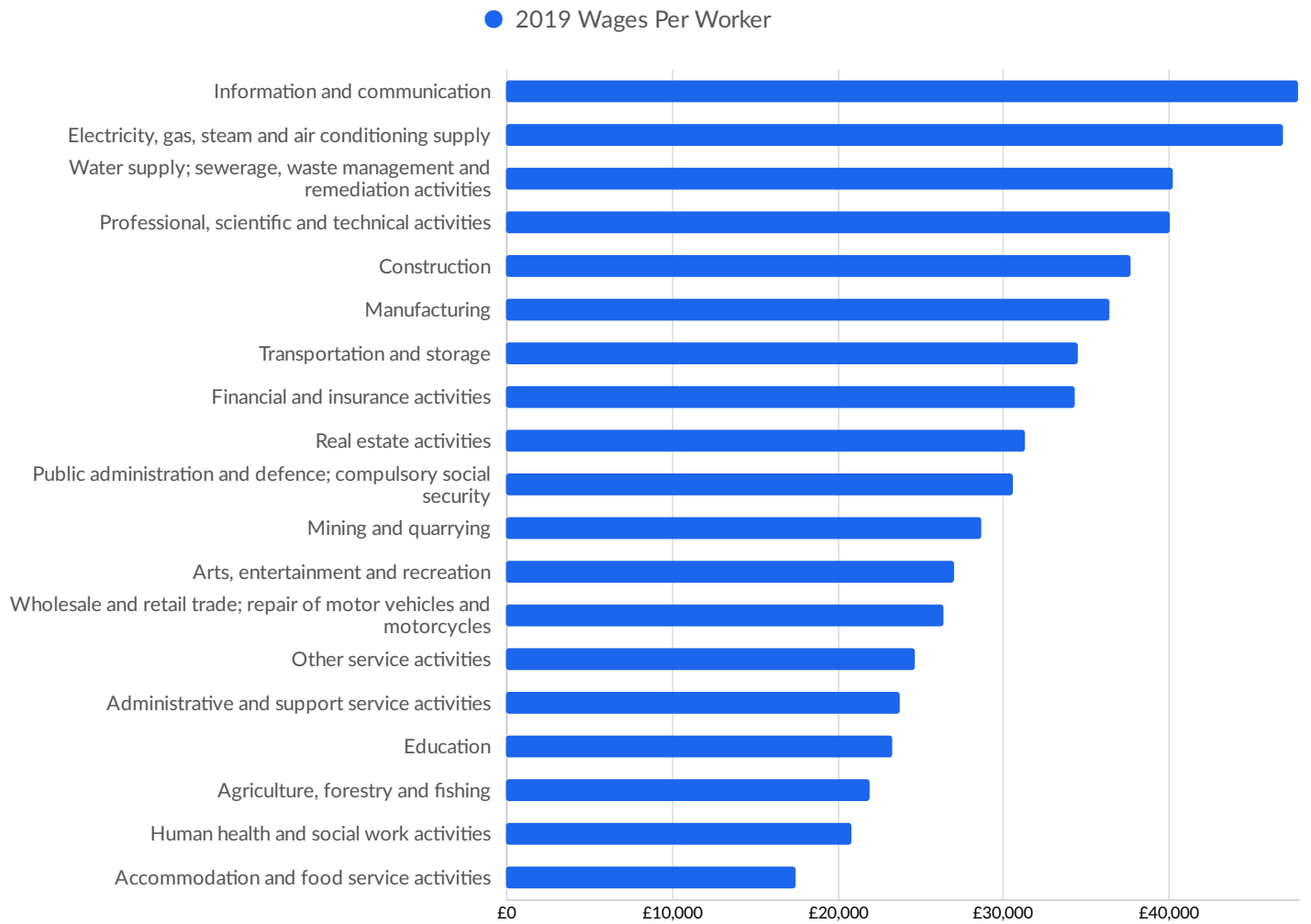
Top Industry LQ



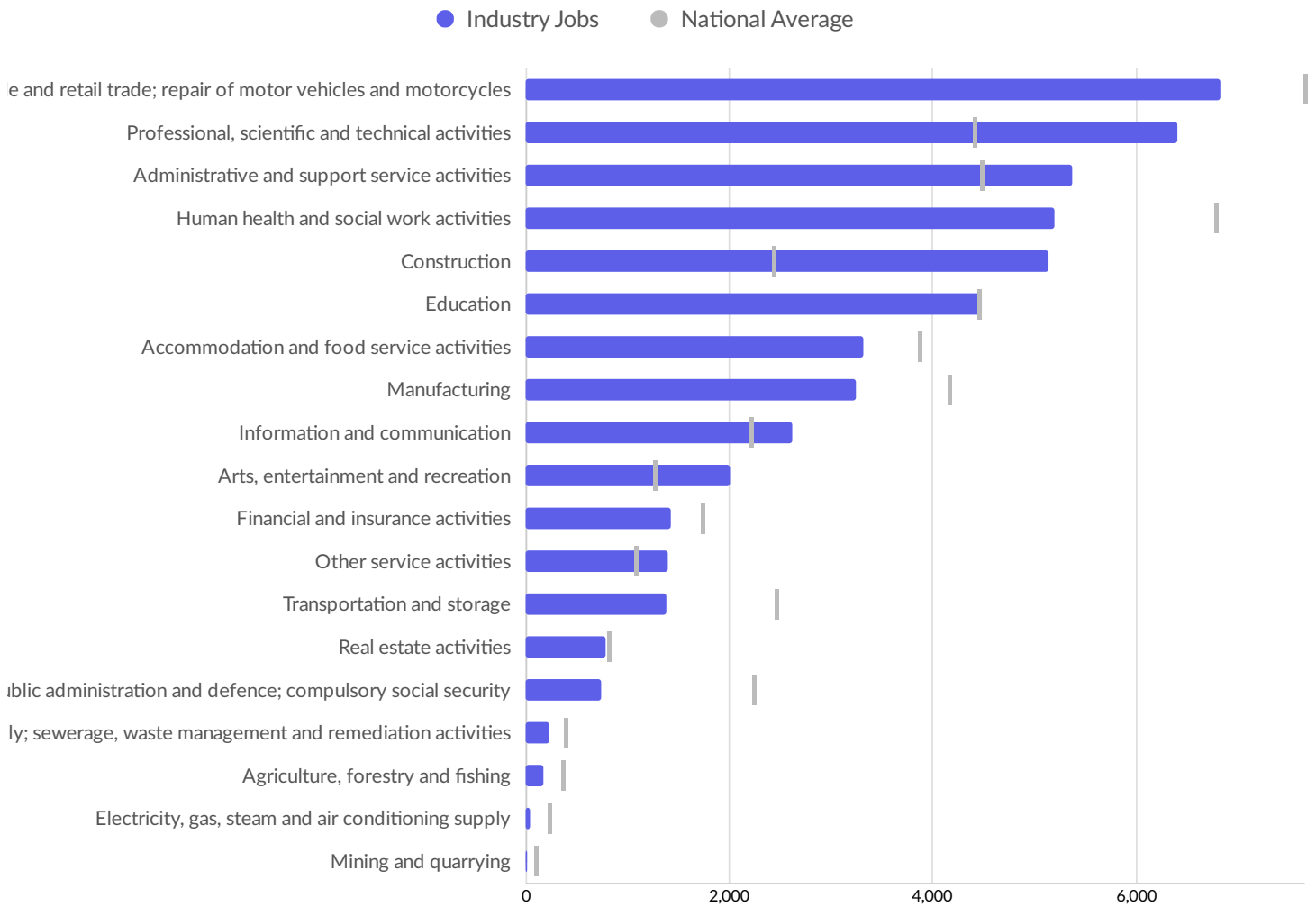
Top Industry GVA



Top Industry Wages

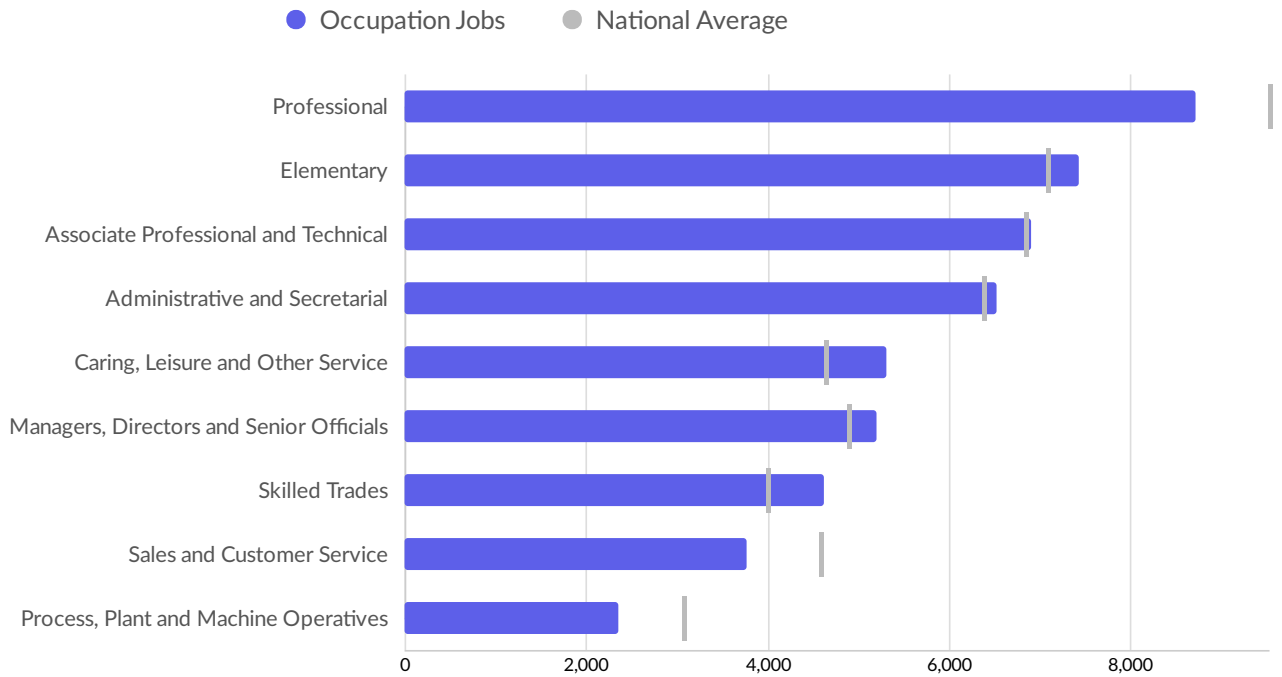


Largest Industries

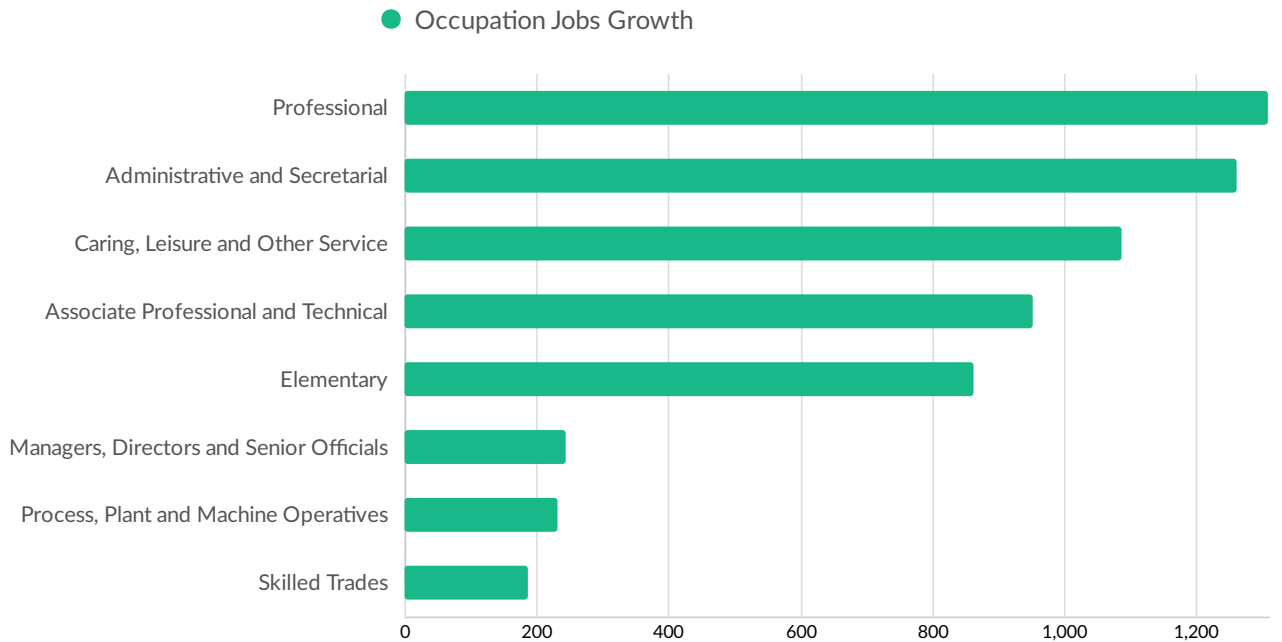


Workforce Characteristics

Largest Occupations



Top Growing Occupations



Top Occupation LQ

● Occupation LQ

Top Occupation Wages

● 2019 Median Hourly Wages

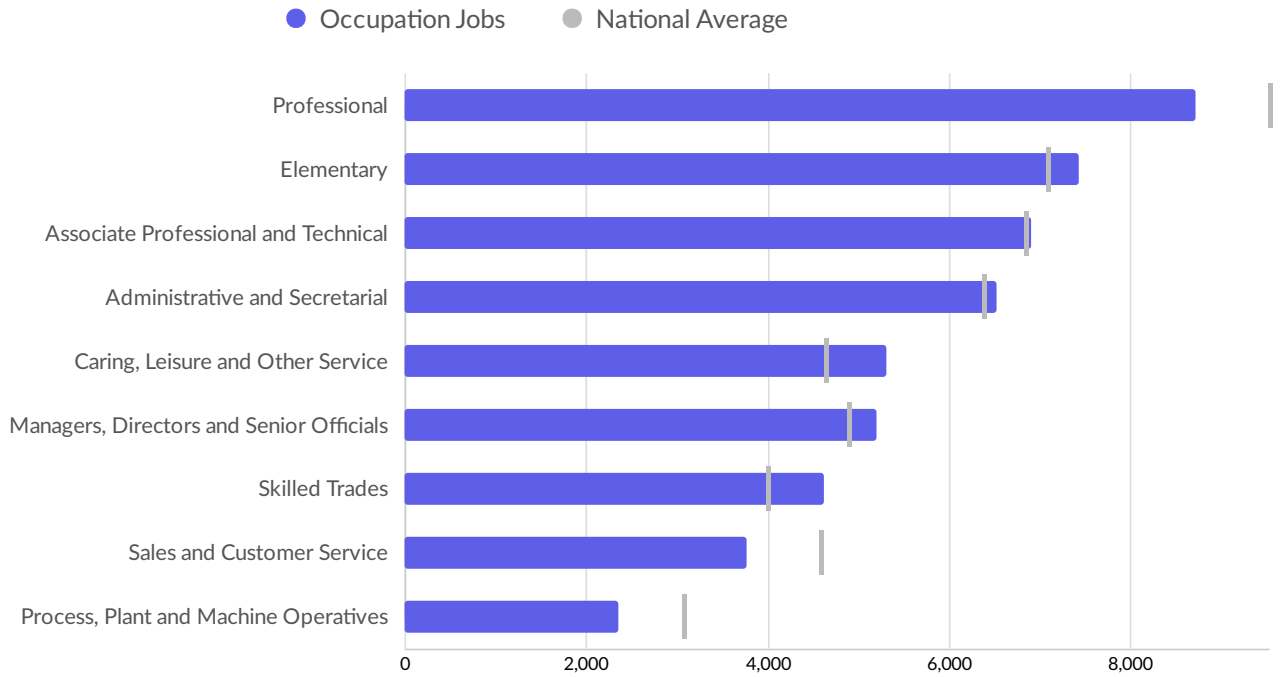
Top Posted Occupations

● Unique Average Monthly Postings

Automation Index

● Automation Index

Largest Occupations



In-Demand Skills

